Shree Venkateshwara Hi-Tech Engineering College

(AUTONOMOUS)

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai.
Accredited by NBA (CIVIL, CSE, EEE, MECH) | NAAC with 'A' Grade

Othakuthirai, Gobichettipalayam – 638 455, Erode District, Tamilnadu.
E-mail : svhecgobi@gmail.com, website : www.svhec.com, Mob : 99429 45555

Ref: Letter no. 1838/AU/CAC/2023 dated 04/07/2023 from The Director, Centre for Academic Courses, Anna University, Chennai	
Board of Studies	**Programme**
Faculty of Management Studies	Master of Business Administration

DEPARTEMENT OF MANAGEMENT STUDIES

MINUTES OF THE 1ST BOARD OF STUDIES (BOS)

The Chairperson of the Board of Studies (BOS) welcomed all the members to the 1st meeting of the Board of Studies on 22.08.2023, 10.30 am at our college. The Chairperson introduced all the members and briefed about the institution and department. The points in the agenda has been taken for the deliberations and discussions one by one.

The Minutes of the Meeting are as follows:

BOS/MBA/1.01	**Discussion:** Regulation 2023 autonomous of Shree Venkateshwara Hi-Tech Engineering College to be followed for the fresh first year students of MBA Programme for the AY 2023-24.
	Resolution: It is resolved to adopt the Regulation 2023 autonomous of Shree Venkateshwara Hi-Tech Engineering College to be followed for the fresh first year students of MBA programme for the AY 2023-24.

BOS/MBA/1.02	**Discussion:** Curriculum & Syllabi of MBA Programme for the first year students of I & II Semester admitted for the AY 2023-24 under autonomous in Shree Venkateshwara Hi-Tech Engineering College.
	Resolution: The Members of the Board of Studies recommended Curriculum & Syllabi of MBA Programme for the first year students of I & II Semester admitted for the AY 2023-24 under autonomous in Shree Venkateshwara Hi-Tech Engineering College.

The BOS Members discussed and suggested the followings:

1. Dr.N.Ramkumar, University Nominee is suggested to add latest reference book for the course 23MSN13 Intellectual Property Rights as follows
   (i) Dr. G.B. Reddy, Intellectual Property Rights and the Law , Gogia Law Agency, (11th Edition), 2023.
   (ii) Dr. B.L.Wadehra,Law relating to Intellectual Property, Universal Law Publishing Co, (5th Edition), 2023.
2. Dr.N.Ramkumar, University Nominee and Dr. S. Baskaran, Subject Expert suggested to have functional elective dual specialization alone.

The BOS resolved to recommend the curriculum and syllabi with incorporating all above suggestions to the academic council for the further approval. The copy of recommended curriculum and syllabi is attached. The Chairman of BOS thanked all the members for their valuable suggestions and coordination.

22/8/23

Dr.S.SATHYASUNDARI
BOS / MBA CHAIRMAN

Chairman
BoS / MBA

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DEPARTEMENT OF MANAGEMENT STUDIES
1ST BOARD OF STUDIES (BOS)
MEMBER PRESENT

Date:22.08.2023, 10.30am

Sl.No	Members	Position	Signature
1	**Dr.S.Sathyasundari** Professor & Head, MBA SVHEC, Gobi	Chairman	22/8/23
2	Dr.N.Ramkumar Associate Professor, Department of Management Sciences, PSG Institute of Management, Coimbatore.	University Nominee	
3	Dr. S. Baskaran Professor and Head, Department of Management Studies, Dr. Ambedkar Institute of Technology, Mallathalli, Bangalore.	External Subject Expert	22.8.23
4	DrP.Tamilselvan Associate Professor, Department of Management Studies, Vel Tech Rangarajan Dr.Sagunthala R&D, Institute of Science And Technology, Chennai.	External Subject Expert	22/8/23
5	Mr P.Aravindan Manager-HR & Admin, KIN Railway Equipment Private Limited, Thekkalur, Coimbatore.	Industry Expert	
6	Mr.P.Dhanasekar Managing Director, KPD Construction, Gobi.	Alumnus	
7	Dr. S.Kiruthika Associate Professor / MBA	Internal Member	
8	Ms S.Prabhavathi Assitant Professor / MBA	Internal Member	
9	Mr. C.Velusamy Assitant Professor / MBA	Internal Member	

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DEPARTEMENT OF MANAGEMENT STUDIES

BOARD OF STUDIES (BOS) MEETING - I PHOTOS





