



SHREE VENKATESHWARA HI-TECH ENGINEERING COLLEGE

Accredited by NAAC with 'A' Grade

An ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Gobichettipalayam – 638 455, Erode District, Tamilnadu

Web: <http://www.svhcec.com/>



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WOMEN EMPOWERMENT CELL (WEC)

The Women Empowerment Cell (WEC) has been established in the institution on 13.12.2011. The main objective of the cell is to enhance the understanding of issues related to women and to make the college campus a safe place for women students. It also provides a platform for women to share their experience and views regarding their status in the society and suggest ways to empower themselves. Aiming at intellectual and social upliftment of the female students, the cell stands for facilitating women empowerment through Seminar, Role play, Street play, Games, awareness programmes and other welfare activities.

Aim :

To provide a safe environment for girl students and women employees.

Objectives:

- ✓ To establish a cell for the empowerment of women.
- ✓ To educate the establishment towards gender sensitization.
- ✓ To organize various programs on gender sensitization.
- ✓ To provide a 24 hours helpline.

Help line

In order to facilitate and to assist the girls' students and women employees, 24 hours helpline and help desks are provided. The help desk is available at the main security.



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WOMEN EMPOWERMENT CELL COMMITTEE MEMBERS LIST

S.No	NAME OF THE STAFF	DESIGNATION & DEPARTMENT	POSITION	CONTACT NO	EMAIL ID
1	Dr.P.Thangavel	Convenor	Principal	9715997777	svhecgobi@gmail.com
2	Dr.S.Sathyasundari	HOD & MBA	Co-ordinator	9789135060	drsathyasundari@gmail.com
3	Ms.A.Poongodi	Member	AP / S&H	9942547730	poongodisvhec@gmail.com
4	Ms.S.Ayisha	Member	AP /ECE	7200792300	ayishaecesvhec@gmail.com
5	Ms.Loganayaki	Member	AP/EEE	9791287061	logu.arasappan@gmail.com
6	Ms.D.Kowsalya	Member	AP/CIVIL	7708368564	kowsalyacivil4296@gmail.com
7	Ms.S.R Geethanivashini	Member	AP / MBA	9976323499	geethanivasi6@gmail.com
8	Ms.S.Sulochana	Member	AO/ Office	9514379999	svhecacc@gmail.com



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Points to Remember

- ✓ Harassment may be defined as a wide range of behavior that are offensive and can cause extreme mental anguish and frustration. It is repetitive action and is intentional. Harassment is not gender specific.
- ✓ Sexual harassment refers to persistent and unwanted sexual advances from the opposite sex fellow student or teacher.
- ✓ Every victim will be provided a mechanism for redressal of complaint.
- ✓ Sexual harassment involves unwelcome words, deeds, symbols, action, gestures that make the target uncomfortable. Protection for both men and women is required. Anyone who perceives unwelcome advances should be encouraged to report such actions.
- ✓ Counseling services are available for both resident and non-resident students.
- ✓ Misconduct is a legal term which can be sexual misconduct and official misconduct.
- ✓ Misconduct can be in language or action such as ragging, bullying, using bad language etc. Misconduct is unacceptable at all times. Sexual misconduct could be between teacher and student, staff and student or student and student. Sexual misconduct is unethical and deserves preventive action.
- ✓ The following dress code for students is desirable:
For girls, body fit clothing, transparent or revealing outfits should be avoided; Salwar kameez with duppatta, jeans with kurtis and stole is advisable. Torn, faded jeans and T shirts are also not allowed.

Initiatives:

The following activities are initiated for the cell.

- Educating the teaching and non-teaching staffs and students towards gender sensitization.
- Programmes on gender sensitization for both girls and boys, to help change behavior.
- Role plying, street plays, games etc. to change the behaviors of students to assume a responsible role.
- Arranging road shows to demonstrate the importance of responsible role play.
- Organize awareness programs to avoid involuntary sexual acts such as rape, inappropriate touching, groping, or torture in a sexual manner.
- Counseling services.



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WOMEN EMPOWERMENT CELL



Motivational Speech by Chief Guest Mrs. J. Peninnah, Manager & Trainer, Bellapremier Happy Hegienicare (P) Ltd, Ambathurai, Dindigul. on 13th October, 2022, Menstrual Hygiene Management Program.



International Women's Day Celebration on 08.03.2022 – Mrs .S.Janaki, Managing Trustee, Elenji Trust, Erode.



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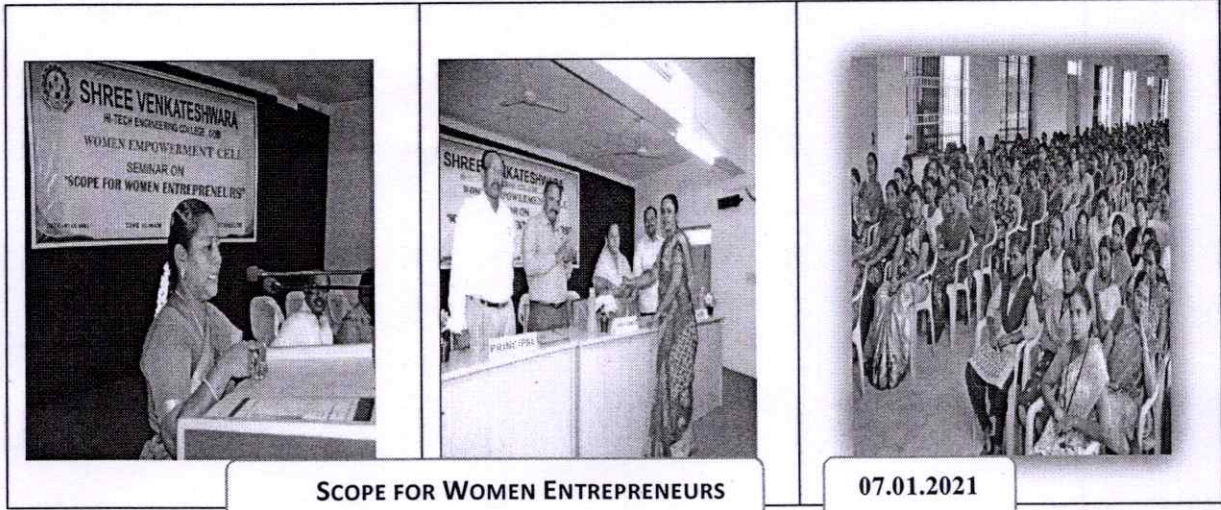
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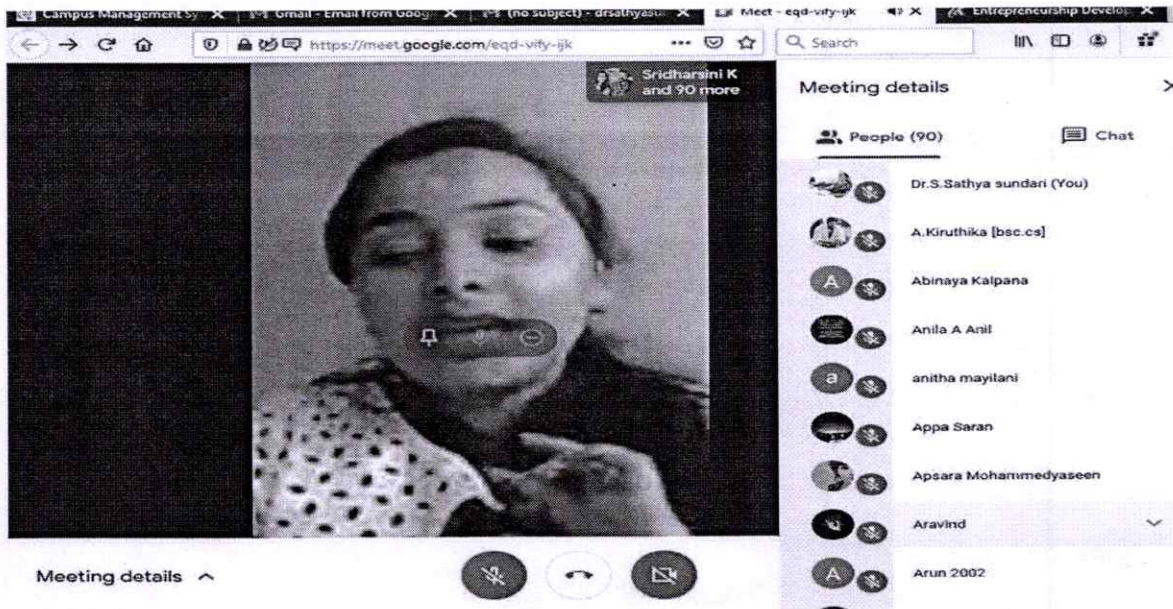
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Motivational Speech by Chief Guest Ms.M.Siva, Subject Matter Specialist, ICAR - Krishi Vigyan Kendra, Gobichettipalayam . on 07th January 2021, Women's Day Function



Inspirational Speech by Chief Guest Ms.S.Rukumani, Advocate Sathy, On 19th April 2020, Women's Day Function.



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**International Women's Day Celebration on 08.03.2019 -Er.P.Chandira,
Assistant Engineer, Highways Department, Govt of Tamilnadu**



**International Women's Day Celebration on 08.03.2019 Mrs.Akilaa S Balaji, Managing
Partner,Athma Apparels & Anand Auxiliary Erode was a Chief Guest.**



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International Women's Day Function on 8th March 2018, Mrs.S.Kavitha, District Revenue Officer, Erode was a Chief Guest and Mr.S.Govindarajan, Revenue Divisional Officer, Gobi was a Special Guest



Inspirational Speech by Chief Guest Mrs.S.Kavitha, District Revenue Officer, Erode and Mr.S.Govindarajan, Revenue Divisional Officer, Gobi on 8th March 2018, Women's Day Function

[Signature]
WEC-CODNATOR



[Signature]
18/03/2018
PRINCIPAL
Shree Venkateshwarra Hi-Tech Engineering College,
Othakuthirai, Gobichettipalayam,
Erode District-638455. TN.