



Entrepreneurship Development Cell

Entrepreneurship Development Cell (EDC) was established on its own initiative, support of management in the year 2012 with a view to promote entrepreneurship culture and self-employment amongst Engineering and MBA students. It has been actively conducting programs in entrepreneurship with concerted initiatives to promote entrepreneurship among the students. It aims to develop an entrepreneurial spirit among the youth and to become a support system for translating their latent ideas into manifest action. The cell also aims at becoming one of its kind in actively mentoring, launching and supporting today's youth to realize their dreams through holistic approach and hence make a meaningful contribution to the socio-economic development of our country.

OBJECTIVES

1. To inculcate the spirit of 'Entrepreneurship' in youth and conduct self employment awareness Programmes to the students of all discipline.
2. To organise Training and Skill Development Programmes to the students to acquire necessary technical and managerial skill required to run a small enterprise.
3. To arrange visits to small scale Industries and to promote self employment opportunities among students.
4. To enable the students to build an integrated team to fulfil the demands of tomorrow.

Functions

- To build Entrepreneurial culture among students
- To act as intermediate between the College and Industries.
- To conduct Entrepreneurship Awareness Camps and Entrepreneurship Development programmes and Faculty Development.
- To organize visits to industries for forthcoming entrepreneurs.
- To conduct skill development trainings to make self employment.
- To provide advice to assist the entrepreneurs in rehabilitating them.



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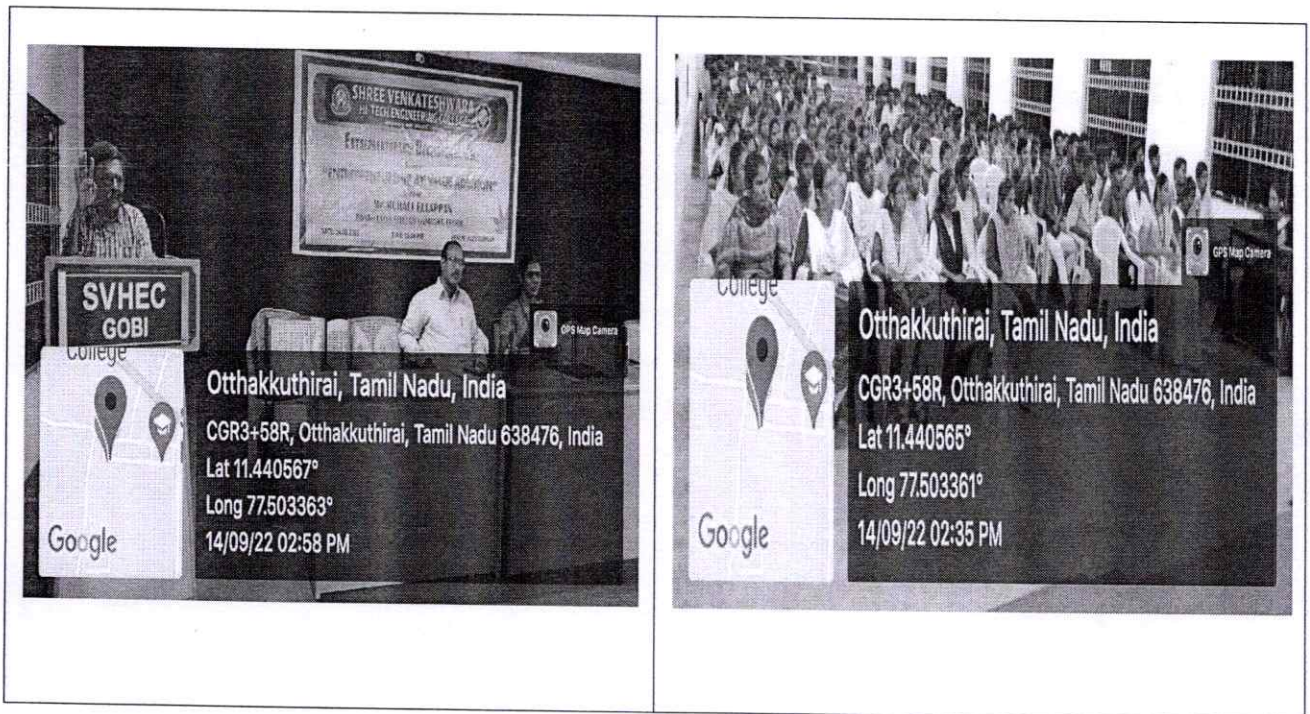
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Event Organized in Entrepreneurship Development Cell

Academic Year: 2022-2023

S. No	Event	Resource Person/Industry	Date
1	Seminar on Entrepreneurship by Value Addition	Mr.Murali Ellappan Proprietor, Cotton Comfort, Erode.	14.09.2022



Seminar on Entrepreneurship by Value Addition on 14.09.2022



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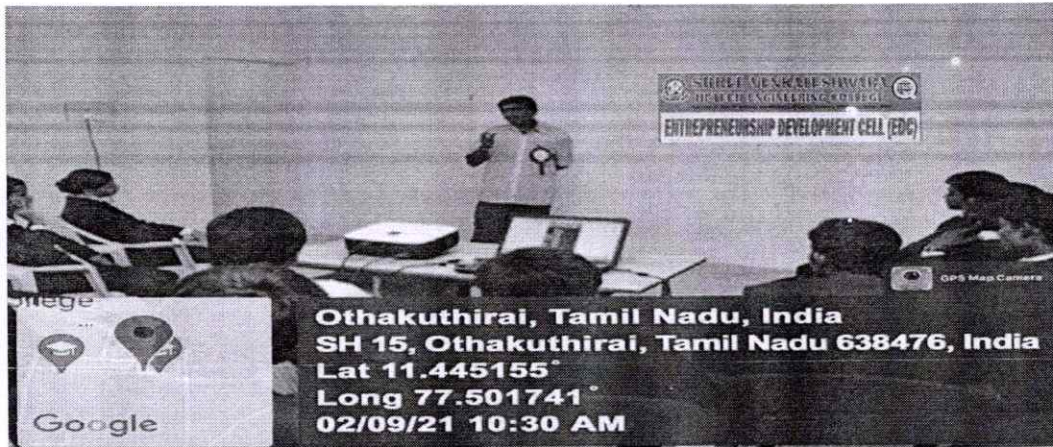
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Academic Year: 2021-2022

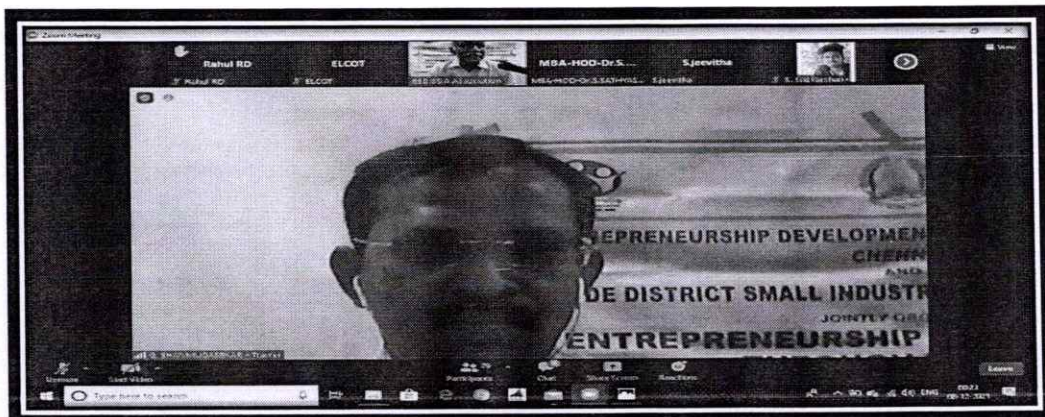
S. No	Event	Resource Person/Industry	Date
1	Expert Talk on Business Opportunities in Beekeeping and Honey Processing	Mr.P.Parthiban, Managing Director Manjari Honey Private Limited, Gobi.	02.09.2021
2	Expert Talk on How to Turn an Idea into a Successful Business	Er.V.SoundaraRajan, Founder & Chief Executive Green Sky Construction , Gobi.	20.10.2021
3	Webinar on Entrepreneurship Awareness Camp Sponsored Jointly by EDII, Chennai & EEDISSIA , Erode	Mr.G.Shanmugasekar Training Manager , Genzee Training & Consultancy, Erode.	08.12.2021
4	Seminar on Success Mantras For Women Entrepreneurship	Ms. P.Malathy Proprietor, Vivekanandha IAS Academy, Gobi & Nilgiris.	28.03.2022
5	College Bazaar	Mr.B.Anbzhagan Assistant Project Officer Mahalir Thittam Erode.	30.04.2022



Expert Talk on Business Opportunities in Beekeeping and Honey Processing on 02.09.2021



Expert Talk on How to Turn an Idea into a Successful Business on 20.10.2021



Entrepreneurship Awareness Camp on 08.12.2021



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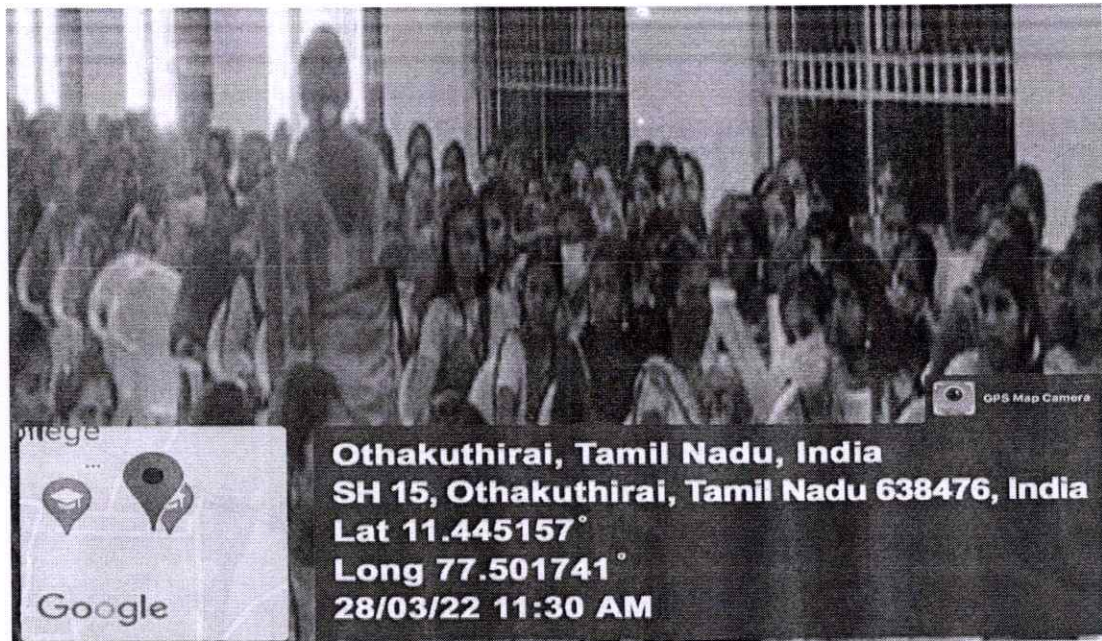
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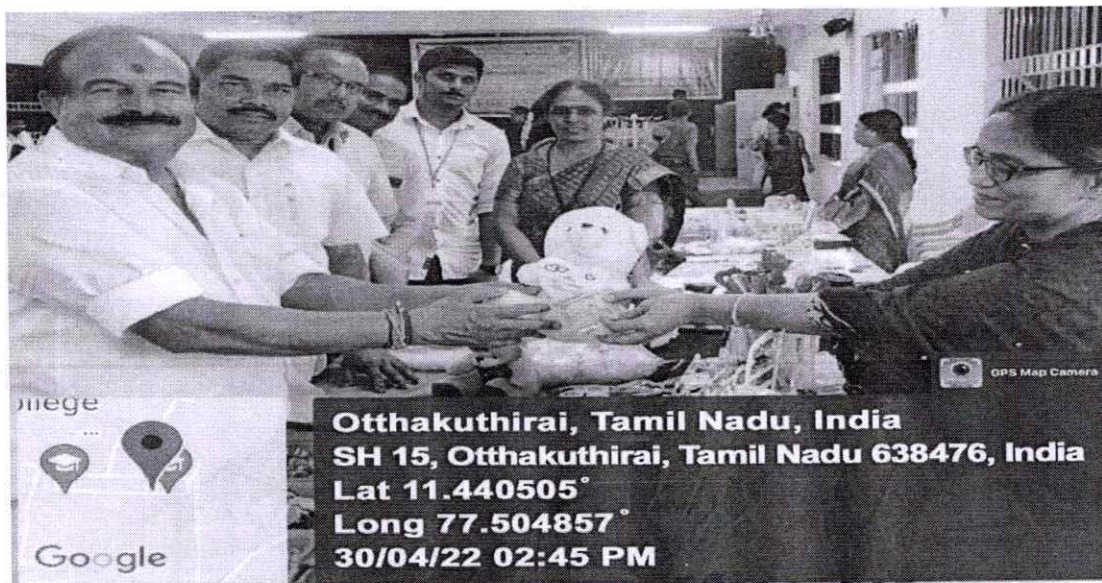
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Seminar on Success Mantras for Women Entrepreneurship on 28.03.2022



College Bazaar Programme on 30.04.2022



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Academic Year: 2020-2021

S. No	Event	Resource Person/Industry	Date
1	Seminar on Importance of Communication in Entrepreneurship	Mr.V.K.Sridhar Management Consultant Trainer, Erode.	29.09.2020
2	Entrepreneurial Talk on opportunities and challenges to young Entrepreneur	Mr. G.Mohanraj Executive Director, City Builders & Developers Erode.	02.11.2020
3	Online Lecture on Qualities and Functions of Entrepreneurs	Dr.P.A Venkatachalapathi, Professor and Head, Department of Business Administration, Bharathidasan College of Arts & Science, Erode.	29.03.2021
4	Webinar on How to become an Entrepreneur	Mr.K.Prabhakaran Visiting Faculty, EDII, Chennai.	23.04.2021



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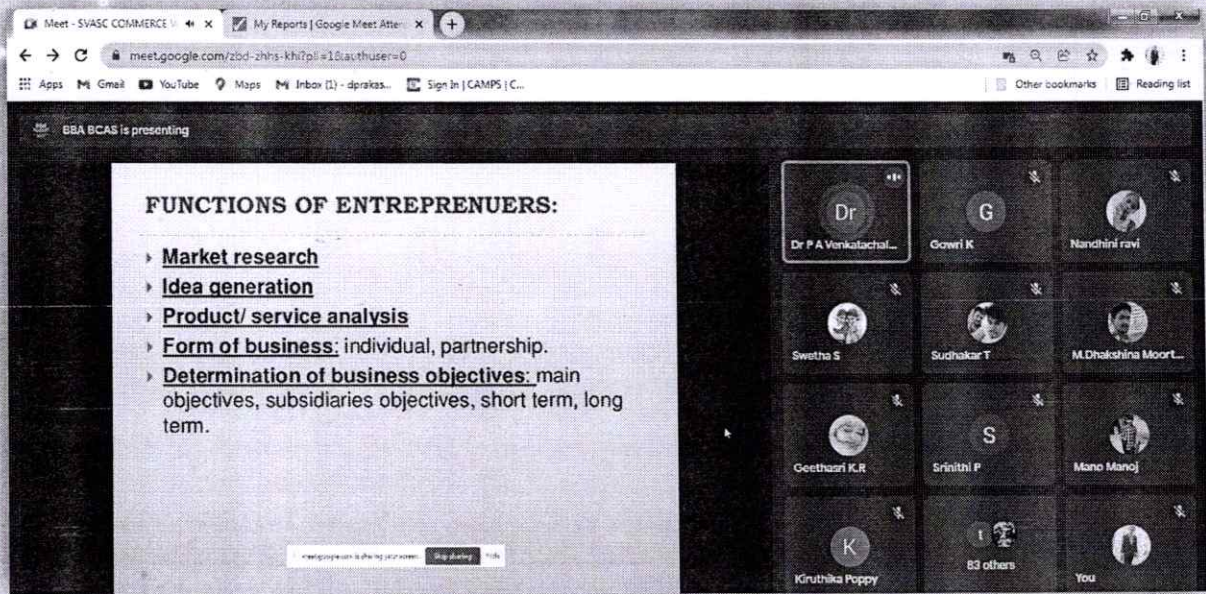
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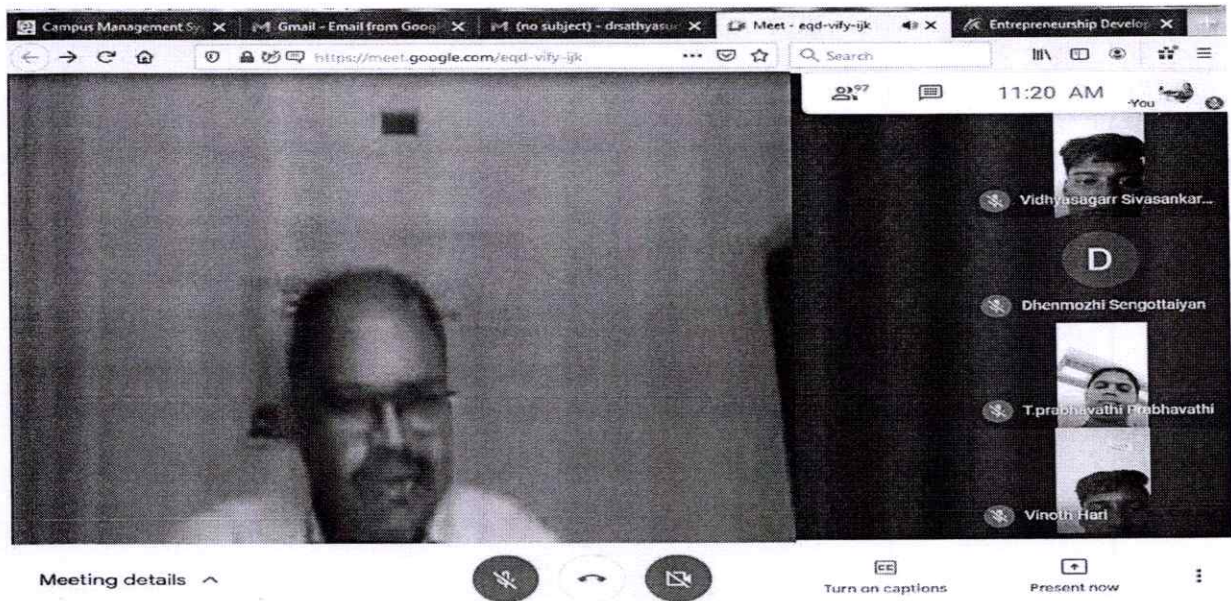
Seminar on Importance of Communication in Entrepreneurship on 29.09.2020



Entrepreneurial Talk on Opportunities and Challenges of Young Entrepreneurs on 02.11.2020



Online Lecture on Qualities and Functions of Entrepreneurs on 29.03.2021



Webinar on How to become an Entrepreneur on 23.04.2021



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Academic Year: 2019-2020

S.No	Event	Resource Person/Industry	Date
1	Entrepreneurship Awareness Camp (EAC) Sponsored by DST-NIMAT	Mr.Er.K.M.Shanmugaperumal, Managing Director-SPAK, Shri Pariyur Amman Kraft Papers Private Limited, SIPCOT, Perundurai, Erode.	17.09.2019 To 19.09.2019
2	Industrial Visit	Jay Jay Mills (India) Private Ltd SIPCOT, Perundurai, Erode.	19.09.2019
3	Webinar on Supports For Startups And Innovation During Covid-19	Mr.K.Prabhakaran Visiting Faculty EDII, Chennai.	27.05.2020



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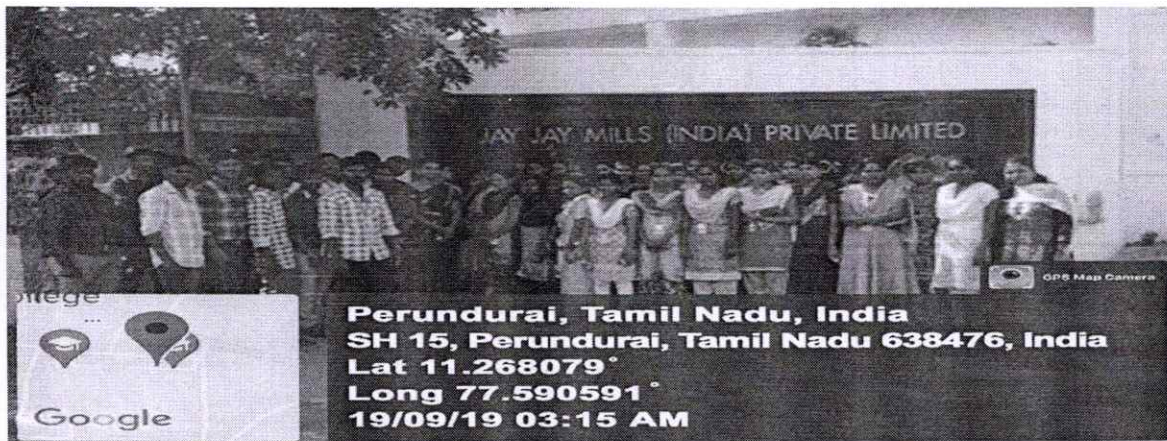
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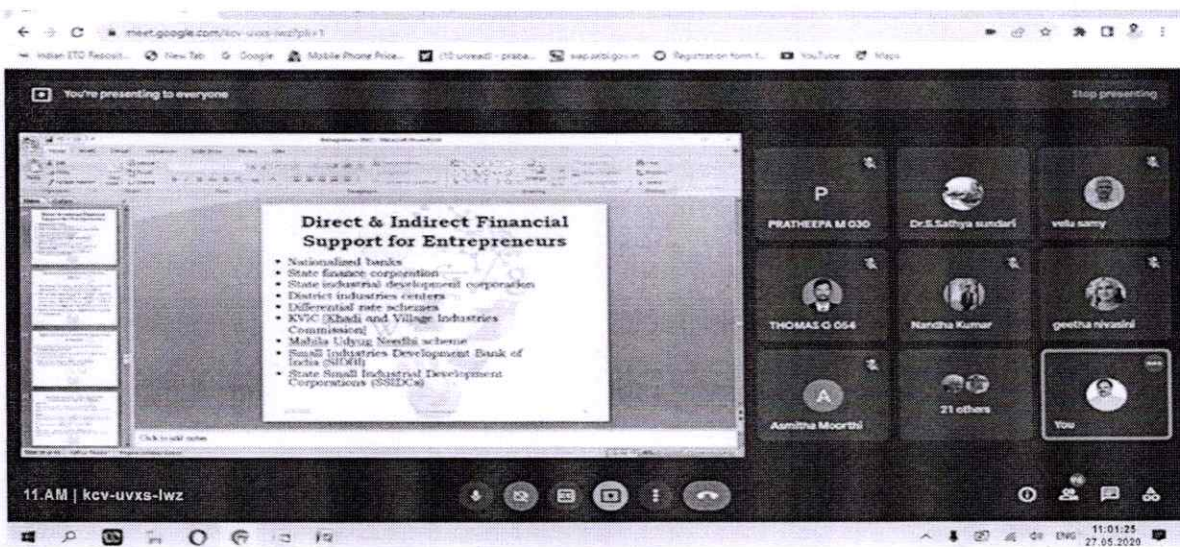
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Entrepreneurship Awareness Camp from 17.09.2019 to 19.09.2019



Industrial Visit to Jay Jay Mills (India) Private Ltd, SIPCOT, Perundurai, on 19.09.2019



Webinar on Supports for Startups and Innovation during Covid-19 on 27.05.2020



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Academic Year: 2018-2019

S. No	Event	Resource Person/Industry	Date
1	Entrepreneurial Talk on Traits of Successful Entrepreneurs	Mr. T.Vivek , Managing Director, Sri Srinivassa Fibers, Erode.	02.08.2018
2	Entrepreneurship Awareness Camp (EAC) Sponsored by DST-NIMAT	Mr.R.Subramanian Vice president- Tamilnadu Small & Tiny Industries Association, Past President of EEDISSIA Erode.	10.09.2018 to 12.09.2018
3	Seminar on Innovation and Entrepreneurship	Mr. S. K. Karthi Managing Director Bharathi Jute, Gobi.	29.12.2018
4	Industrial Visit	Dixcy Textiles Pvt. Ltd, Chengapalli, Erode.	06.02.2019



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Entrepreneurial Talk on Traits of Successful Entrepreneurs on 02.08.2018



Entrepreneurship Awareness Camp from 10.09.2018 to 12.09.2018



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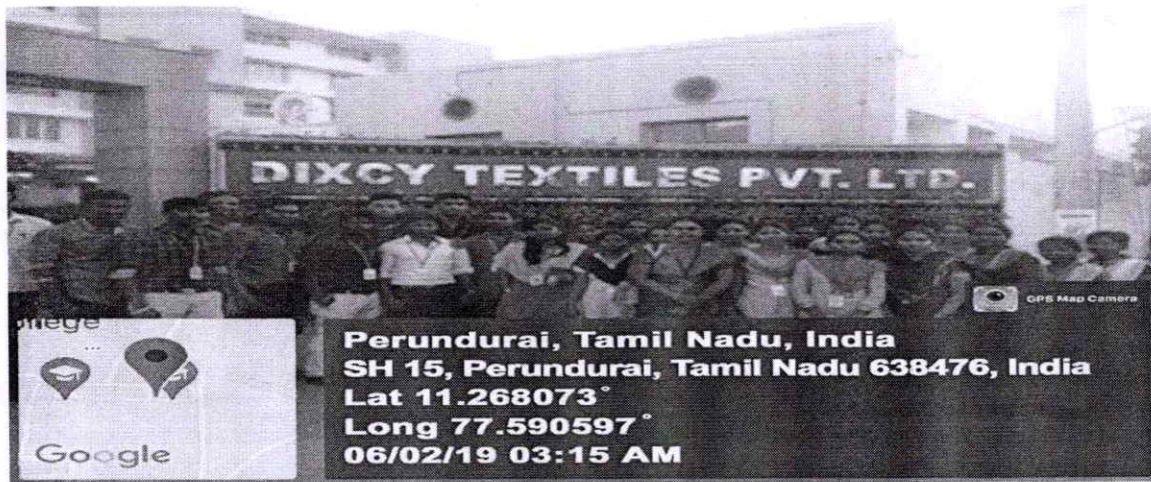
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Seminar on Innovation and Entrepreneurship on 29.12.2018



Industrial Visit to Dixcy Textiles Pvt. Ltd on 06.02.2019

[Signature]
19/09/22
EDC CORDINATOR



[Signature]
19/09/22

PRINCIPAL
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